

Sydney Radio - Survey #1 2010



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55+			Grocery Buyer		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.8	5.3	0.5	0.1	0.3	-0.2	2.0	0.3	1.7	0.5	0.1	0.4	3.0	1.5	1.5	12.6	13.0	-0.4	7.5	5.6	1.9
2GB	15.7	14.9	0.8	3.0	2.1	0.9	1.6	2.6	-1.0	5.7	5.7	0.0	13.7	10.9	2.8	28.2	28.0	0.2	16.2	15.3	0.9
2UE	6.5	6.7	-0.2	0.5	*	0.5	1.7	0.6	1.1	2.4	3.0	-0.6	6.7	6.0	0.7	10.8	11.8	-1.0	8.6	7.5	1.1
2DAY	10.0	11.1	-1.1	26.5	28.9	-2.4	22.2	28.0	-5.8	17.0	17.3	-0.3	9.6	9.9	-0.3	0.7	1.4	-0.7	8.3	9.6	-1.3
MIX106.5	4.1	5.5	-1.4	7.6	6.5	1.1	4.8	9.0	-4.2	6.8	8.5	-1.7	5.5	5.8	-0.3	0.9	2.5	-1.6	3.9	5.0	-1.1
2MMM	5.0	3.4	1.6	6.5	2.8	3.7	5.4	4.8	0.6	9.9	7.5	2.4	6.7	4.1	2.6	0.5	0.3	0.2	3.2	2.6	0.6
NOVA96.9	6.6	8.7	-2.1	15.8	19.4	-3.6	20.2	24.2	-4.0	11.2	16.1	-4.9	4.3	6.6	-2.3	0.8	0.4	0.4	4.1	6.4	-2.3
vega 95.3	3.4	3.7	-0.3	4.7	6.2	-1.5	2.7	1.3	1.4	2.4	5.5	-3.1	8.3	6.6	1.7	0.8	0.7	0.1	3.0	4.6	-1.6
WSFM	6.4	6.3	0.1	2.0	5.9	-3.9	4.1	3.0	1.1	5.6	4.1	1.5	9.3	11.5	-2.2	6.2	4.9	1.3	8.6	6.8	1.8
ABC702	10.5	10.7	-0.2	2.6	1.2	1.4	2.9	0.7	2.2	5.7	4.5	1.2	10.1	12.3	-2.2	16.7	17.0	-0.3	12.4	12.0	0.4
2RN	1.9	2.5	-0.6	0.2	*	0.2	*	0.4	-0.4	0.4	0.7	-0.3	1.7	2.3	-0.6	3.8	4.5	-0.7	2.7	3.3	-0.6
NEWSR	2.1	2.4	-0.3	4.2	2.1	2.1	0.4	2.1	-1.7	1.5	1.3	0.2	1.7	3.5	-1.8	2.7	2.4	0.3	1.8	2.2	-0.4
2JJJ	5.8	3.9	1.9	3.8	6.4	-2.6	13.3	8.7	4.6	13.5	6.7	6.8	4.4	4.7	-0.3	0.5	0.2	0.3	4.0	3.2	0.8
ABCFM	3.3	3.0	0.3	0.1	0.3	-0.2	2.4	1.5	0.9	1.3	1.8	-0.5	2.0	1.6	0.4	6.1	5.4	0.7	4.8	3.4	1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	5.6	4.7	0.9	4.4	3.5	0.9	7.0	5.9	1.1	6.5	5.8	0.7	4.4	4.1	0.3	6.1	5.2	0.9	6.5	7.2	-0.7
2GB	16.6	15.6	1.0	20.0	18.6	1.4	19.5	16.4	3.1	14.3	13.5	0.8	11.1	10.5	0.6	14.6	17.9	-3.3	12.6	12.6	0.0
2UE	5.8	6.0	-0.2	6.7	6.0	0.7	5.4	7.0	-1.6	5.0	6.1	-1.1	4.8	4.2	0.6	7.3	7.0	0.3	8.6	8.9	-0.3
2DAY	10.8	11.6	-0.8	11.4	12.5	-1.1	9.2	9.9	-0.7	10.2	10.6	-0.4	14.6	15.6	-1.0	7.7	7.3	0.4	7.5	9.4	-1.9
MIX106.5	4.3	5.5	-1.2	3.1	4.1	-1.0	4.3	5.0	-0.7	4.6	5.4	-0.8	5.0	6.3	-1.3	6.3	9.3	-3.0	3.5	5.6	-2.1
2MMM	5.2	3.5	1.7	4.5	2.2	2.3	5.6	4.5	1.1	6.1	5.0	1.1	5.4	3.6	1.8	4.5	2.0	2.5	4.2	3.1	1.1
NOVA96.9	6.7	9.3	-2.6	6.5	10.5	-4.0	6.0	7.4	-1.4	6.7	8.4	-1.7	7.9	11.3	-3.4	7.2	7.9	-0.7	6.2	6.8	-0.6
vega 95.3	3.1	3.6	-0.5	2.1	2.3	-0.2	3.7	4.7	-1.0	4.1	4.9	-0.8	3.5	3.7	-0.2	2.1	2.4	-0.3	4.3	3.8	0.5
WSFM	6.2	6.3	-0.1	6.5	6.3	0.2	6.1	7.1	-1.0	6.6	7.3	-0.7	5.3	5.6	-0.3	5.6	4.0	1.6	7.1	6.0	1.1
ABC702	10.5	11.0	-0.5	12.4	12.9	-0.5	8.7	10.2	-1.5	9.5	9.7	-0.2	10.7	11.0	-0.3	10.8	9.3	1.5	10.5	9.6	0.9
2RN	2.0	2.5	-0.5	3.0	3.6	-0.6	1.7	1.7	0.0	1.0	1.2	-0.2	1.6	2.8	-1.2	2.2	2.5	-0.3	1.9	2.5	-0.6
NEWSR	1.9	2.2	-0.3	2.3	3.1	-0.8	1.4	1.6	-0.2	1.4	1.2	0.2	1.8	1.2	0.6	2.7	4.0	-1.3	2.7	3.2	-0.5
2JJJ	6.0	3.9	2.1	4.2	2.7	1.5	6.5	3.8	2.7	8.1	4.5	3.6	6.6	4.8	1.8	4.9	5.2	-0.3	4.9	3.9	1.0
ABCFM	3.1	2.7	0.4	2.6	2.3	0.3	3.6	3.0	0.6	3.4	2.5	0.9	3.1	3.5	-0.4	2.4	2.9	-0.5	4.1	3.8	0.3

Survey Period: Sun Jan 17 - Sat Feb 13, 2010

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Melbourne Radio - Survey #1 2010



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55+			Grocery Buyer		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	2.8	3.4	-0.6	1.3	0.7	0.6	1.1	2.2	-1.1	3.0	5.1	-2.1	4.0	4.7	-0.7	2.5	2.2	0.3	1.9	3.1	-1.2
3AW	14.1	14.1	0.0	2.0	0.7	1.3	1.3	0.5	0.8	4.2	4.6	-0.4	12.2	11.4	0.8	27.4	27.8	-0.4	17.3	17.9	-0.6
MAGIC	4.3	4.7	-0.4	*	5.9	-5.9	1.0	*	1.0	0.1	0.4	-0.3	1.7	3.1	-1.4	10.6	9.6	1.0	4.9	5.3	-0.4
3MP	2.4	3.1	-0.7	0.1	0.7	-0.6	0.3	0.4	-0.1	0.2	0.3	-0.1	1.1	2.6	-1.5	5.8	6.4	-0.6	2.5	4.5	-2.0
FOXF	13.2	13.5	-0.3	47.9	42.6	5.3	31.8	27.4	4.4	17.3	18.7	-1.4	11.8	13.4	-1.6	1.4	1.8	-0.4	11.1	9.9	1.2
GOLD	9.0	6.9	2.1	5.8	2.0	3.8	6.7	4.0	2.7	7.4	6.4	1.0	14.8	8.8	6.0	7.0	7.6	-0.6	9.5	7.0	2.5
MIX101.1	5.1	5.4	-0.3	11.5	11.8	-0.3	7.3	8.3	-1.0	9.0	8.4	0.6	5.4	5.5	-0.1	0.7	1.6	-0.9	4.7	4.7	0.0
3MMM	5.5	3.9	1.6	4.3	2.4	1.9	5.2	5.3	-0.1	10.2	6.3	3.9	7.8	6.2	1.6	0.9	0.9	0.0	4.1	3.9	0.2
NOVA 100	7.3	7.9	-0.6	12.9	20.6	-7.7	25.4	20.7	4.7	13.5	12.9	0.6	3.5	5.8	-2.3	0.2	0.8	-0.6	5.0	4.9	0.1
vega 91.5	3.7	4.3	-0.6	2.2	1.7	0.5	3.1	4.4	-1.3	3.7	6.1	-2.4	7.0	7.4	-0.4	1.7	1.4	0.3	4.6	4.4	0.2
ABC774	12.2	11.3	0.9	4.5	1.0	3.5	0.6	1.7	-1.1	3.8	5.4	-1.6	14.4	12.4	2.0	20.5	18.4	2.1	14.5	12.7	1.8
3RN	3.0	2.6	0.4	0.4	1.2	-0.8	0.2	0.3	0.3	1.8	1.1	0.7	3.0	3.5	-0.5	4.9	3.9	1.0	3.8	2.6	1.2
NEWSR	1.8	1.5	0.3	0.7	0.5	0.2	0.5	1.2	-0.7	2.2	1.4	0.8	2.0	1.5	0.5	2.0	1.9	0.1	1.7	1.2	0.5
3JJJ	4.2	4.6	-0.4	1.2	4.2	-3.0	11.5	12.8	-1.3	10.6	10.8	-0.2	1.7	2.6	-0.9	0.1	0.1	0.0	2.3	3.4	-1.1
ABCFM	2.9	3.1	-0.2	0.1	0.4	-0.3	0.7	0.7	0.0	1.9	1.8	0.1	1.4	1.9	-0.5	5.7	5.8	-0.1	3.0	4.1	-1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	3.1	3.5	-0.4	3.2	3.3	-0.1	3.2	3.1	0.1	2.8	3.1	-0.3	3.3	4.8	-1.5	2.7	3.2	-0.5	1.9	3.0	-1.1
3AW	14.1	14.4	-0.3	19.0	19.2	-0.2	14.0	15.9	-1.9	9.9	10.1	-0.2	10.7	10.4	0.3	16.6	14.7	1.9	14.3	13.3	1.0
MAGIC	3.9	4.6	-0.7	3.8	4.3	-0.5	4.6	5.4	-0.8	4.1	5.2	-1.1	2.6	3.7	-1.1	4.2	3.6	0.6	5.7	5.3	0.4
3MP	2.4	3.0	-0.6	2.0	2.2	-0.2	2.8	3.9	-1.1	2.7	3.5	-0.8	1.9	2.3	-0.4	2.2	3.0	-0.8	2.7	3.7	-1.0
FOXF	13.7	13.8	-0.1	11.5	12.2	-0.7	11.2	10.2	1.0	13.9	13.2	0.7	21.0	22.6	-1.6	12.2	11.0	1.2	11.3	12.8	-1.5
GOLD	8.9	6.9	2.0	7.4	5.2	2.2	9.8	7.9	1.9	10.6	9.0	1.6	8.6	5.9	2.7	7.7	6.7	1.0	9.1	7.1	2.0
MIX101.1	5.0	5.4	-0.4	3.7	5.0	-1.3	4.3	4.9	-0.6	5.3	5.7	-0.4	6.1	5.0	1.1	7.5	8.0	-0.5	5.4	5.3	0.1
3MMM	5.9	4.2	1.7	5.8	4.3	1.5	6.0	4.4	1.6	7.6	4.7	2.9	5.2	3.3	1.9	3.4	3.4	0.0	4.0	3.2	0.8
NOVA 100	7.5	8.0	-0.5	7.4	7.9	-0.5	7.8	7.5	0.3	9.0	8.1	0.9	6.5	8.1	-1.6	5.1	8.8	-3.7	6.4	7.7	-1.3
vega 91.5	3.7	4.7	-1.0	2.6	3.2	-0.6	4.1	5.7	-1.6	4.5	6.8	-2.3	4.0	4.2	-0.2	3.2	1.9	1.3	3.8	2.9	0.9
ABC774	12.3	11.5	0.8	16.2	14.9	1.3	13.6	11.8	1.8	8.8	8.8	0.0	10.0	9.1	0.9	11.2	12.0	-0.8	11.9	10.6	1.3
3RN	2.8	2.6	0.2	3.6	3.8	-0.2	2.3	1.9	0.4	2.0	1.3	0.7	3.0	3.1	-0.1	3.2	2.8	0.4	3.7	2.8	0.9
NEWSR	1.7	1.4	0.3	2.0	1.8	0.2	1.2	0.8	0.4	1.2	1.0	0.2	1.7	1.2	0.5	3.7	2.5	1.2	2.1	2.0	0.1
3JJJ	4.5	4.6	-0.1	2.8	3.2	-0.4	4.8	4.8	0.0	5.9	5.8	0.1	5.6	5.4	0.2	3.3	4.4	-1.1	3.2	4.6	-1.4
ABCFM	2.7	2.9	-0.2	2.6	2.8	-0.2	2.6	3.1	-0.5	2.7	2.9	-0.2	2.7	2.8	-0.1	3.3	3.0	0.3	3.6	3.9	-0.3

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Brisbane Radio - Survey #1 2010



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55+			Grocery Buyer		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	7.2	8.0	-0.8	0.5	1.4	-0.9	*	0.9	-0.9	1.1	1.2	-0.1	5.4	8.3	-2.9	17.5	17.4	0.1	9.7	10.0	-0.3
4BH	5.9	7.4	-1.5	3.2	0.4	2.8	0.1	0.2	-0.1	0.5	0.8	-0.3	5.7	6.3	-0.6	13.4	17.9	-4.5	8.0	10.4	-2.4
4KQ	6.9	7.8	-0.9	0.7	1.3	-0.6	0.4	2.7	-2.3	1.7	1.6	0.1	9.2	14.3	-5.1	13.4	11.0	2.4	8.1	8.7	-0.6
B105	12.8	11.2	1.6	32.1	36.7	-4.6	20.0	16.4	3.6	19.3	16.1	3.2	10.4	9.3	1.1	2.3	1.3	1.0	10.3	10.2	0.1
97.3FM	10.6	10.8	-0.2	11.1	13.9	-2.8	7.4	6.7	0.7	14.5	16.7	-2.2	18.6	14.9	3.7	3.2	3.7	-0.5	11.4	12.7	-1.3
4MMM	11.4	9.7	1.7	8.6	7.3	1.3	14.0	10.4	3.6	18.5	13.3	5.2	15.7	16.2	-0.5	2.3	1.7	0.6	9.2	9.9	-0.7
NOVA106.9	12.2	13.5	-1.3	29.8	22.8	7.0	33.4	37.5	-4.1	16.7	24.5	-7.8	6.0	4.1	1.9	0.7	0.9	-0.2	8.6	8.3	0.3
ABC612	9.9	8.4	1.5	1.7	2.7	-1.0	0.8	2.3	-1.5	4.0	1.9	2.1	8.3	7.1	1.2	21.0	18.3	2.7	11.1	8.8	2.3
4RN	1.9	2.9	-1.0	*	0.1	0.1	*	1.2	-1.2	0.7	0.9	-0.2	1.7	3.1	-1.4	4.1	5.5	-1.4	3.2	3.5	-0.3
NEWSR	1.6	1.6	0.0	*	0.5	-0.5	0.4	1.0	-0.6	0.7	0.7	0.0	0.7	1.7	-1.0	3.8	2.8	1.0	2.0	1.5	0.5
4JJJ	7.7	5.7	2.0	3.2	4.0	-0.8	14.9	13.0	1.9	15.7	12.4	3.3	6.3	2.9	3.4	0.4	0.1	0.3	5.3	4.1	1.2
ABCFM	2.5	2.7	-0.2	0.0	0.3	-0.3	1.1	0.1	1.0	0.4	1.2	-0.8	1.2	1.5	-0.3	6.0	6.3	-0.3	3.7	2.6	1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	7.4	8.4	-1.0	6.7	8.4	-1.7	7.2	9.2	-2.0	7.3	7.7	-0.4	8.4	6.5	1.9	8.9	11.8	-2.9	6.4	6.8	-0.4
4BH	5.6	7.3	-1.7	5.3	7.4	-2.1	6.2	8.1	-1.9	5.5	7.6	-2.1	4.8	5.8	-1.0	7.0	7.5	-0.5	7.1	7.6	-0.5
4KQ	6.6	7.6	-1.0	8.8	9.2	-0.4	7.4	7.3	0.1	5.2	7.4	-2.2	4.4	5.9	-1.5	5.2	6.3	-1.1	8.0	8.2	-0.2
B105	13.4	11.5	1.9	12.9	10.4	2.5	13.0	9.0	4.0	13.2	10.7	2.5	17.7	18.3	-0.6	9.2	11.6	-2.4	10.7	10.4	0.3
97.3FM	10.6	10.6	0.0	9.3	9.2	0.1	11.2	11.0	0.2	10.8	12.1	-1.3	11.3	11.1	0.2	12.1	8.7	3.4	10.5	11.6	-1.1
4MMM	11.8	9.9	1.9	10.9	9.8	1.1	13.4	11.1	2.3	14.5	10.8	3.7	8.9	8.6	0.3	7.8	6.9	0.9	9.8	8.8	1.0
NOVA106.9	12.5	13.9	-1.4	12.2	13.2	-1.0	12.0	13.9	-1.9	13.5	15.7	-2.2	12.9	13.4	-0.5	10.8	11.8	-1.0	11.3	12.2	-0.9
ABC612	9.7	8.4	1.3	12.9	10.6	2.3	8.5	8.7	-0.2	7.5	6.5	1.0	8.3	6.5	1.8	10.7	9.0	1.7	10.6	8.5	2.1
4RN	1.9	3.0	-1.1	2.9	4.3	-1.4	1.4	2.5	-1.1	0.9	1.5	-0.6	1.7	3.4	-1.7	3.2	3.6	-0.4	1.9	2.5	-0.6
NEWSR	1.5	1.5	0.0	2.7	2.1	0.6	0.8	1.2	-0.4	0.7	0.8	-0.1	0.8	1.3	-0.5	3.2	2.4	0.8	2.0	2.1	-0.1
4JJJ	7.8	6.0	1.8	5.2	5.1	0.1	7.4	6.1	1.3	9.8	6.1	3.7	9.5	7.4	2.1	8.9	6.1	2.8	7.2	4.7	2.5
ABCFM	2.3	2.5	-0.2	2.2	2.3	-0.1	2.5	2.7	-0.2	2.0	2.2	-0.2	2.8	2.7	0.1	2.7	3.3	-0.6	2.8	3.0	-0.2

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Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55+			Grocery Buyer		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	14.3	14.2	0.1	2.5	2.7	-0.2	0.2	0.4	-0.2	5.1	4.7	0.4	10.5	13.5	-3.0	27.6	25.5	2.1	15.0	16.8	-1.8
CRUISE1323	7.2	6.2	1.0	0.7	0.6	0.1	0.8	0.6	0.2	1.2	1.3	-0.1	7.5	4.6	2.9	13.1	12.4	0.7	8.0	7.2	0.8
MIX102.3	11.5	11.8	-0.3	6.5	11.4	-4.9	6.7	7.1	-0.4	9.9	8.8	1.1	17.7	19.3	-1.6	10.3	9.6	0.7	13.1	13.1	0.0
5MMM	9.4	9.6	-0.2	7.9	10.6	-2.7	8.9	5.6	3.3	12.0	12.5	-0.5	17.4	16.6	0.8	2.8	3.9	-1.1	8.5	7.4	1.1
NOVA91.9	10.6	12.0	-1.4	29.0	23.1	5.9	19.8	33.8	-14.0	21.9	21.0	0.9	8.2	9.4	-1.2	0.4	1.3	-0.9	8.6	9.4	-0.8
SAFM	12.7	12.8	-0.1	39.5	39.1	0.4	26.7	21.7	5.0	18.3	21.0	-2.7	13.9	11.9	2.0	1.3	2.3	-1.0	11.6	11.1	0.5
ABC891	11.1	12.2	-1.1	1.8	1.8	0.0	3.6	1.4	2.2	4.4	4.4	0.0	6.4	7.6	-1.2	21.6	24.2	-2.6	12.2	14.2	-2.0
5RN	2.9	2.8	0.1	0.1	0.2	-0.1	0.4	0.3	0.1	0.5	1.7	-1.2	2.9	2.3	0.6	5.4	4.8	0.6	4.1	3.0	1.1
NEWSR	1.6	2.3	-0.7	1.2	0.5	0.7	0.6	0.4	0.2	0.7	0.8	-0.1	1.3	3.3	-2.0	2.8	3.3	-0.5	1.9	3.0	-1.1
5JJJ	6.6	5.7	0.9	7.5	2.2	5.3	19.7	15.5	4.2	13.9	13.3	0.6	4.7	4.3	0.4	0.1	0.2	-0.1	4.8	4.8	0.0
ABCFM	3.4	3.2	0.2	0.2	1.8	-1.6	0.5	0.5	0.0	1.3	0.4	0.9	1.5	2.7	-1.2	7.1	6.2	0.9	4.0	4.0	0.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	14.4	14.4	0.0	18.8	17.1	1.7	14.2	14.1	0.1	8.7	9.3	-0.6	13.7	15.5	-1.8	19.3	17.5	1.8	13.9	13.5	0.4
CRUISE1323	6.7	5.8	0.9	5.1	4.3	0.8	8.1	6.9	1.2	7.3	7.5	-0.2	6.8	5.4	1.4	6.2	4.6	1.6	8.7	7.4	1.3
MIX102.3	11.6	11.6	0.0	10.7	11.6	-0.9	12.5	11.6	0.9	13.4	12.6	0.8	10.9	11.1	-0.2	8.1	9.5	-1.4	11.5	12.6	-1.1
5MMM	9.6	9.9	-0.3	7.8	10.2	-2.4	10.9	10.7	0.2	11.9	11.4	0.5	9.3	8.0	1.3	6.3	6.5	-0.2	8.6	8.5	0.1
NOVA91.9	10.8	12.7	-1.9	11.7	12.7	-1.0	9.6	13.1	-3.5	11.5	14.9	-3.4	10.8	10.7	0.1	9.4	9.4	0.0	9.7	9.6	0.1
SAFM	13.1	12.9	0.2	12.6	10.8	1.8	10.9	10.8	0.1	13.6	13.4	0.2	17.2	18.5	-1.3	12.1	13.1	-1.0	11.2	12.6	-1.4
ABC891	10.9	12.3	-1.4	13.4	14.5	-1.1	11.6	13.2	-1.6	8.3	9.6	-1.3	8.0	9.6	-1.6	13.7	14.9	-1.2	12.0	11.9	0.1
5RN	2.7	2.7	0.0	4.1	3.8	0.3	2.4	2.2	0.2	1.9	1.7	0.2	2.5	3.1	-0.6	2.5	2.1	0.4	3.4	3.2	0.2
NEWSR	1.5	2.1	-0.6	2.3	2.9	-0.6	1.0	1.2	-0.2	1.0	1.7	-0.7	1.3	1.4	-0.1	2.4	4.2	-1.8	2.0	2.9	-0.9
5JJJ	7.2	5.8	1.4	4.8	4.8	0.0	6.3	5.3	1.0	8.8	6.5	2.3	9.3	6.9	2.4	8.3	6.5	1.8	4.6	5.2	-0.6
ABCFM	3.1	3.0	0.1	2.9	2.5	0.4	3.7	3.6	0.1	3.0	2.4	0.6	3.0	3.9	-0.9	3.0	3.4	-0.4	4.3	3.9	0.4

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Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55+			Grocery Buyer		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	5.9	5.1	0.8	0.8	0.4	0.4	1.0	0.2	0.8	1.8	2.4	-0.6	11.2	9.9	1.3	7.5	6.5	1.0	6.4	6.3	0.1
6PR	7.8	7.9	-0.1	1.1	0.9	0.2	0.3	0.6	-0.3	2.7	4.4	-1.7	8.6	6.0	2.6	14.8	16.4	-1.6	8.2	11.1	-2.9
MIX 94.5	16.0	15.2	0.8	19.1	11.1	8.0	10.6	10.1	0.5	16.1	14.3	1.8	23.5	24.9	-1.4	11.6	11.2	0.4	17.2	15.6	1.6
92.9	12.4	14.1	-1.7	43.7	44.9	-1.2	25.0	28.5	-3.5	15.9	21.4	-5.5	10.1	7.6	2.5	0.9	0.9	0.0	9.7	9.4	0.3
96FM	9.6	9.3	0.3	5.9	8.0	-2.1	12.7	12.3	0.4	14.2	14.3	-0.1	11.9	12.7	-0.8	4.4	2.3	2.1	7.8	8.2	-0.4
NOVA93.7	8.8	9.6	-0.8	20.6	22.3	-1.7	18.9	25.1	-6.2	13.9	15.2	-1.3	6.8	5.3	1.5	0.7	0.2	0.5	8.6	6.8	1.8
ABC720	11.8	11.5	0.3	0.7	1.4	-0.7	3.2	0.5	2.7	4.9	2.6	2.3	8.6	14.4	-5.8	24.4	22.5	1.9	14.4	14.8	-0.4
6RN	2.6	2.2	0.4	*	*	0.0	*	*	0.0	0.8	0.6	0.2	2.8	2.8	0.0	5.2	4.2	1.0	4.3	2.6	1.7
NEWSR	1.4	1.5	-0.1	0.2	0.2	0.0	0.1	0.7	-0.6	1.4	0.7	0.7	1.5	2.1	-0.6	1.9	2.3	-0.4	1.5	1.6	-0.1
6JJJ	9.5	7.9	1.6	4.6	9.5	-4.9	24.3	18.2	6.1	18.9	17.2	1.7	5.6	3.5	2.1	1.5	0.3	1.2	6.8	5.6	1.2
ABCFM	3.2	3.1	0.1	0.1	0.3	-0.2	0.1	0.4	-0.3	2.6	1.3	1.3	1.2	1.2	0.0	6.8	7.5	-0.7	3.4	3.4	0.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdn			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdn			Saturday & Sunday 5.30am-12.00Mdn		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	5.5	4.8	0.7	5.5	4.6	0.9	5.7	5.0	0.7	5.7	5.5	0.2	5.1	3.7	1.4	4.6	5.4	-0.8	7.3	6.0	1.3
6PR	7.8	8.6	-0.8	8.4	9.2	-0.8	8.0	9.0	-1.0	6.8	8.1	-1.3	6.8	7.0	-0.2	11.0	9.5	1.5	7.7	5.8	1.9
MIX 94.5	16.5	14.9	1.6	16.0	14.2	1.8	16.8	15.4	1.4	18.9	17.9	1.0	15.5	14.0	1.5	11.5	8.6	2.9	14.3	16.1	-1.8
92.9	12.4	14.0	-1.6	10.9	10.7	0.2	10.7	11.1	-0.4	12.1	13.2	-1.1	17.6	22.4	-4.8	12.5	20.3	-7.8	12.3	14.3	-2.0
96FM	10.2	9.6	0.6	9.2	9.2	0.0	11.0	10.7	0.3	11.4	11.1	0.3	9.3	7.2	2.1	9.6	7.9	1.7	7.7	8.5	-0.8
NOVA93.7	9.1	9.5	-0.4	8.4	10.1	-1.7	9.0	8.7	0.3	10.8	9.2	1.6	8.5	9.7	-1.2	6.7	9.8	-3.1	7.8	10.1	-2.3
ABC720	11.7	11.7	0.0	17.4	16.9	0.5	10.3	11.0	-0.7	7.6	8.3	-0.7	9.1	8.4	0.7	14.5	12.3	2.2	12.3	10.9	1.4
6RN	2.5	2.1	0.4	3.2	3.1	0.1	2.0	1.6	0.4	1.8	1.1	0.7	2.1	2.7	-0.6	4.9	2.2	2.7	2.8	2.3	0.5
NEWSR	1.3	1.3	0.0	2.0	1.4	0.6	0.8	1.2	-0.4	0.6	0.6	0.0	1.3	1.3	0.0	2.3	3.5	-1.2	1.7	2.2	-0.5
6JJJ	10.0	8.5	1.5	7.7	7.1	0.6	10.9	9.0	1.9	11.6	10.2	1.4	11.9	9.6	2.3	6.4	5.0	1.4	7.9	5.8	2.1
ABCFM	2.9	3.0	-0.1	2.5	2.7	-0.2	3.0	3.2	-0.2	2.7	3.2	-0.5	3.3	3.4	-0.1	4.0	2.2	1.8	4.1	3.4	0.7

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